



## FOR IMMEDIATE RELEASE

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### **KRONOS INTRODUCES ITALIAN BEEF FOR RESTAURATEURS NATIONWIDE**

GLENDALE HEIGHTS, ILL. (Sept. 25, 2013)—Suburban Chicago-based Kronos Foods, Inc., [www.kronosfoodsinc.com](http://www.kronosfoodsinc.com), the nation's leading manufacturer of Mediterranean food products, announced the introduction of an Italian Beef product line. Delivering the quality customers expect, Kronos went beyond its traditional gyros roots to offer this Italian Beef recipe. Created by utilizing traditional Italian spices and superior cuts of beef, Kronos Italian Beef uses the expertise of a meat industry leader to deliver a high-quality product with unparalleled flavor.

"We are excited to expand our product offerings to include new products for new markets," said Howard Eirinberg, president of Kronos Foods. "Our hope is to provide restaurants across the country with these exceptional products, created specifically with them in mind."

Kronos' Italian Beef has consistent color and flavor, carefully cooked to perfection and chilled immediately after cooking to set color and retain its natural juices. The au jus, prepared with a hot cook process, captures the optimal flavor from the seasonings, delivering a complete, balanced taste.

Every slice of beef has a uniform weight and thickness, providing consistency from sandwich to sandwich. The au jus is also packaged in a re-sealable tub, making it easy to store. Offering restaurateurs convenience and quality, Kronos Italian Beef raises the standards of excellence and reliability, meeting consumer demand for high-end food products.

To order samples, call Customer Service at 224-353-5353, or visit [www.KronosFoodsInc.com](http://www.KronosFoodsInc.com) for more information.

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## **Kronos Introduces Italian Beef for Restaurateurs Nationwide**/Add One

### **About Kronos Products**

Founded in 1975, Kronos is a premier maker of gyros and other Mediterranean foods. Kronos proudly makes and distributes all of its products to retailers and foodservice outlets nationally, including leading restaurants, hospitals, businesses, schools and universities. The company offers a complete line of gyros products, sauces and dips, pita bread and fillo-based appetizer and entree items such as spanakopita. Kronos also sells baklava and other handmade, specialty desserts for food service and retail customers manufactured at their Madera, California facility. These desserts are also available direct to consumers via [www.sinbadsweets.com](http://www.sinbadsweets.com). For more information, visit [www.kronosfoodsinc.com](http://www.kronosfoodsinc.com).

