

BOOTH # 6245

NATIONAL RESTAURANT ASSOCIATION SHOW: 2018 FABI AWARD WINNER KRONOS FOODS EXPANDS SUCCESSFUL KronoBROIL® GYROS WITH NEW CHICKEN FLAVOR

Glendale Heights, Ill. (May 10, 2018) – Capitalizing on the industry-wide success of its KronoBROIL Gyros Slices, Kronos Foods has introduced Chicken Gyros Slices to the KronoBROIL line for a decidedly different and lighter take on the bold taste of beef and lamb Gyros.

Honored with a 2018 FABI award by the National Restaurant Association for the innovative and delicious product, KronoBROIL Gyros Slices are used by high-profile fast-casual chains including Arby's, Potbelly, Quiznos and more. This breakthrough product has been credited with growing the Gyros category sales by 20% in 2017 and allowing Gyros to be served in any type of restaurant and venue!

Since its introduction, KronoBROIL has received accolades for its authentic taste and texture. "We were the first to market with this innovative technology, and we've spent the last two years touting KronoBROIL's benefits. We've been recognized by chefs and operators who have told us time and time again that we deliver a genuine Gyros eating experience virtually indistinguishable from hand-carved Gyros cones," said Howard Eirinberg, CEO of Kronos Foods Corp. "We're proud our product is enjoyed by so many consumers who have once again embraced the bold flavor of Gyros."

Gyros cones are traditionally cooked on-site with a vertical broiler and hand-carved by restaurateurs to deliver unmistakable flavor and texture; this process prohibits most foodservice operators from offering authentic Gyros. Kronos' revolutionary manufacturing process starts with the same premium Gyros recipe to deliver the unmistakable flavor consumers love and have come to expect from Kronos. Each layer of gyros is flame broiled to sizzling perfection in order to achieve the ideal texture. Once fully cooked, the layers are carved to replicate, not imitate, authentic Gyros meat that are versatile and perfect for any menu application.

Kronos has led the industry in innovation, starting in 1975 with the successful development and marketing of the first pre-formed Gyros cones. With a philosophy anchored in unparalleled quality and consistency, Kronos successfully expanded beyond Gyros into a diversified Mediterranean food manufacturer. For more information about Kronos or KronoBROIL®, visit booth # 6245 or www.KronosFoodsCorp.com.