



## **KRONOS FOODS SIGNS DEAL TO BECOME THE “OFFICIAL GYROS” OF CHICAGO’S UNITED CENTER**

Glendale Heights, Ill. (June 14, 2018) – Kronos Foods Corp., maker of Mediterranean foods, is now serving its award-winning KronoBROIL<sup>®</sup> as the official gyros of the United Center. The announcement was made by Howard Eirinberg, the company’s chief executive officer.

Under the multi-year agreement, Kronos will serve KronoBROIL<sup>R</sup> gyro slices beginning in September at multiple concession stands throughout the arena. Kronos joins the arena’s Chicago’s Plate food program, an innovative dining program setting new standards for fan dining with a world class roster highlighting some of Chicago’s best loved and exclusive menu items.

“The bold taste of Kronos gyros is a great match for our concessions,” said Milan Stojakovich, Vice President of Hospitality for Levy at United Center. “We’re excited about the ability to serve high-quality gyros quickly to the thousands of fans that visit the United Center.”

Recently honored with a 2018 FABI award by the National Restaurant Association for the innovative and tasty product, KronoBROIL<sup>R</sup> gyros slices allow arenas, fast casual, chain, college and university and other foodservice operators to serve gyros without the traditional cooking equipment. Instead, slices are created by a revolutionary manufacturing process that flame-broils and carves the Kronos slices replicating the taste, texture and hand-carved appearance of old world gyros. The result is a high-quality, delicious and easy-to-use product.

“We’re beyond proud to serve our Chicago-made gyros at one of Chicago’s iconic entertainment venues,” Eirinberg said. “Thanks to our innovative process, our company can now deliver convenient, authentic gyros to a broader range of venues that have been looking to embrace the bold taste of gyros.”

Since 1975, Kronos has led the industry in innovation starting with the successful development and marketing of the first pre-formed gyro cones. With a philosophy anchored in unparalleled quality and consistency, Kronos successfully expanded beyond gyro cones into a diversified Mediterranean food manufacturer. For more information about Kronos or KronoBROIL<sup>®</sup>, visit [www.kronosfoodscorp.com](http://www.kronosfoodscorp.com).